



**Department of Industries** (उद्योग विभाग)

Andaman and Nicobar Administration

# ANDAMAN ENTREPRENEUR'S NEWSLETTER



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17 FEBRUARY

20

25

# ENTREPRENEURSHIP THRIVES

**"Industries Department  
Paving the Way for Growth"**







# Department of Industries (उद्योग विभाग)

Andaman and Nicobar Administration

With a vision of

**"Transforming ideas into income,"**

Andaman is embracing a future of self-reliance and prosperity—where dreams find wings, and businesses flourish! 🚀✨

**BE A PART !**

*Glimpse of*

## ANDAMAN'S GROWTH STORY

Andaman & Nicobar is emerging as a hub for entrepreneurs, with 70+ startups and thriving self-employment initiatives. From skill development to financial aid, the government is paving the way for sustainable growth and economic empowerment. 🚀



**RECOGNIZED  
STARTUPS**

**70**



**WOMEN-LED  
STARTUPS**

**30**  
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**TRAINING**

**170**





# A TRANSFORMATIVE JOURNEY

Entrepreneurship in the Andaman & Nicobar Islands is witnessing an unprecedented boom, fueled by innovative policies and the unwavering commitment of the Directorate of Industries. From empowering small businesses to fostering skill development, the islands are emerging as a hub of self-reliance and creativity. With 70 recognized startups under the Start-Up India programme, including 30 women-led ventures, the islands showcase a dynamic blend of tradition and modern enterprise.

## KEY HIGHLIGHTS



70 Startups Recognized under Start-Up India, driving economic transformation.



30 Women-Led Ventures creating a wave of female entrepreneurship



170 candidates enrolled in skill upgradation programs across multiple trades

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# SKILL DEVELOPMENT & EMPOWERMENT

**BUILDING  
FUTURE  
ENTREPRENEURS**

Entrepreneurial success begins with skill development. The Entrepreneurship Development and Skill Upgradation initiative is bridging the gap between talent and opportunity by equipping individuals with market-ready skills.

From Carpentry and Cane & Bamboo Craft to Garment Making and General Engineering, these programs are shaping the future workforce.

15 days (II Phase) short term training in Cane & Bamboo and Coconut Shell Handicrafts, was imparted to 07 aboriginal Great Andamanese youths, in association with Andaman Adim Janjati Vikas Samiti (AAJVS), at Strait Islands from 09.01.2025

## KEY HIGHLIGHTS



Training centers strategically established in Sri Vijaya Puram, Bakultala, Diglipur, Hutbay, and Car Nicobar.



Empowerment through hands-on learning, fostering self-reliance.



Diverse skill sets, ensuring sustainable livelihoods.







# ECONOMIC GROWTH & FINANCIAL ASSISTANCE

## EMPOWERING LOCAL BUSINESSES

The government's financial support systems have transformed entrepreneurial aspirations into reality. The marketing assistance program has enabled 96 small business units to generate an impressive Rs. 2.91 Crore in sales within just two months.

Additionally, under the Prime Minister Employment Generation Programme (PMEGP), 87 units have received financial aid totaling Rs. 152.40 Lakhs

### FINANCIAL BOOST



96 enterprises benefited from **Marketing Assistance** through ANE-Sagarika and Khadi Gram Udyog Bhawan.



Through **Marketing Assistance** Revenue of Rs. 2.91 Crore generated in December 2024 - January 2025.



Under **PMEGP** 87 new businesses funded, encouraging self-employment.







# PM VISHWAKARMA SCHEME

EMPOWERING TRADITIONAL ARTISANS

Traditional artisans play a vital role in the islands' economy. Through the PM Vishwakarma Scheme, the Industries Department has ensured comprehensive support, enrolling 1,957 artisans and approving 714 for level-3 benefits by the end of 2024. Additionally, 353 trained beneficiaries have received government certifications, further strengthening their credibility.

## TRANSFORMATIVE ACHIEVEMENTS



1,957 artisans enrolled for structured support.



714 applicants received level-3 approvals, unlocking enhanced benefits.



353 skilled beneficiaries certified, ensuring quality craftsmanship.







# ‘BEROZGAR MUKT UT’ CAMPAIGN

## EMPOWERING RURAL ENTREPRENEURS



As part of the ‘Berozgar MukT UT’ campaign, extensive awareness programs were conducted in 12 Gram Panchayats of North & Middle Andaman (December 2-6, 2024) and 4 Gram Panchayats of South Andaman (January 2-3, 2025) to educate residents about self-employment schemes like PMEGP & PM Vishwakarma.



## KEY HIGHLIGHTS



Extensive outreach across multiple panchayats.



Interactive sessions promoting entrepreneurship.

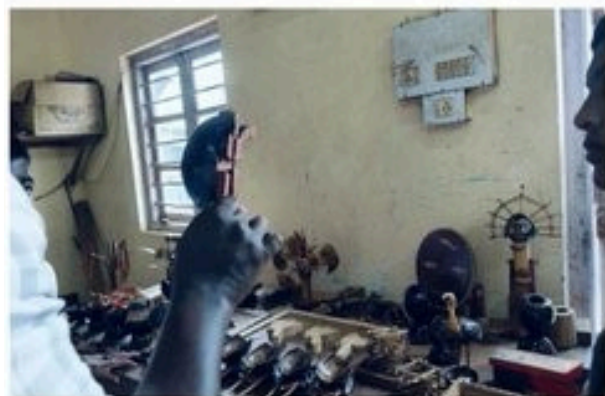




# ENCOURAGING VOCATIONAL EDUCATION

## SHAPING YOUNG MINDS

Future entrepreneurs start young, and to ignite curiosity, exposure visits were organized for students. On January 9, 2025, students from Namunaghar School visited ANE-Sagarika, Middle Point, while on December 21, 2024, students from Govt. Sr. School Model, Hutbay explored a departmental workshop at the Extension Office in Hutbay.



## CAMPAIGN MILESTONES

- Hands-on exposure to real-world industrial operations.
- Mentorship from skilled artisans, fostering interest in entrepreneurship.
- Encouraging youth participation in business and craft sectors.





# PARAKRAM DIWAS & VIVEKANANDA MELA

## PARAKRAM DIWAS & VIVEKANANDA MELA

From December 27, 2024, to January 5, 2025, the Directorate of Industries, in collaboration with the A&N Islands Khadi and Village Industries Board, provided artisans with an exclusive platform to showcase their crafts. The Island Tourism Festival became a celebration of Andaman's rich heritage, featuring exquisite cane, bamboo, coconut shell, and wood handicrafts.



## NOTABLE HIGHLIGHTS



Jai Hind Padayatra exhibition, celebrating national pride through handicrafts.





# ISLAND TOURISM FESTIVAL 2024

## SHOWCASING LOCAL CRAFTSMANSHIP

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## KEY HIGHLIGHTS



Tourism Festival participation, drawing visitors from across the country.



Exclusive stalls for local artisans, amplifying sales and visibility.



Revival of traditional crafts, ensuring cultural preservation.





# EXPANDING MARKET ACCESS

## GROWTH OF SAGARIKA EMPORIUM

The government's commitment to strengthening market accessibility has taken a significant leap with the opening of a new Sagarika Emporium outlet at the Security Hold Area of Veer Savarkar International Airport. This expansion marks a crucial step in promoting indigenous handicrafts to a global audience.

### KEY HIGHLIGHTS



New Sagarika Emporium outlet inaugurated on December 25, 2024.



Increased visibility for local artisans at a high-footfall location.



Opportunities for traditional craftsmanship to reach a broader market.

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# EMPOWERING ENTREPRENEURS

## EMPOWERING GROWTH

With robust government support and growing entrepreneurial interest, the Andaman & Nicobar Islands Marking a significant moment in this journey, on Republic Day 2025, the Industries Department presented a captivating tableau with the theme, "Transforming Ideas into Income: Step into Self-Employment." This visual spectacle played a crucial role in raising awareness about various government-sponsored self-employment schemes, inspiring individuals to take charge of their futures through entrepreneurship. are witnessing a **remarkable transformation** in **industrial** and **employment** sectors, **paving the way for sustained economic growth**

### KEY HIGHLIGHTS



The tableau highlighted success stories of local entrepreneurs who turned their ideas into thriving businesses.



Educating the public on financial aid, training programs, and mentorship initiatives available for aspiring business owners.



Reinforcing the A&N Administration's commitment to empowering individuals through sustainable livelihood opportunities.



# PRESERVING HERITAGE, EMPOWERING ARTISANS

## CELEBRATING GEOGRAPHICAL INDICATIONS (GI)



The Andaman & Nicobar Islands have taken a historic step in preserving and promoting indigenous craftsmanship with the successful conferral of seven Geographical Indication (GI) certificates to local products. This milestone not only acknowledges the uniqueness of these products but also strengthens the livelihoods of artisans and cultivators by providing them with exclusive market rights.

On January 25, 2025, NABARD and the Directorate of Industries organized a celebratory event to mark this achievement, bringing together policymakers, industry leaders, and artisans. The event also showcased the successful completion of 100-member Farmer Producer Companies (FPCs) and the launch of the UT Focus Paper 2025-26, outlining future development strategies.

## KEY HIGHLIGHTS



**Protects Local Heritage:** Ensures recognition and protection of traditional crafts and agricultural products.



**Boosts Market Value:** GI-tagged products gain premium status, attracting national and global buyers.



**Empowers Artisans & Farmers:** Grants exclusive rights, increasing income and economic sustainability.





# FOSTERING INNOVATION & ENTREPRENEURSHIP

## – THE ROAD AHEAD

As the Andaman & Nicobar Islands embrace a new era of industrial and entrepreneurial growth, the focus remains on innovation, self-reliance, and sustainability. With continuous government support, skill development programs, and financial assistance schemes, aspiring entrepreneurs now have the tools to turn their ideas into thriving enterprises.

The success of various initiatives—ranging from startup recognition and vocational training to GI certification and artisan empowerment—highlights the region's potential to become a self-sufficient economic hub. Looking ahead, the Directorate of Industries aims to:



Strengthen the startup ecosystem by fostering innovation and entrepreneurship through revised policy.

Expanding marketing support.

Introducing New Industrial Estate Allotment and Management Policy.



# "Transforming ideas into income"





## Andaman and Nicobar Administration

